

THE FASHION HABIB

The Fashion Habib

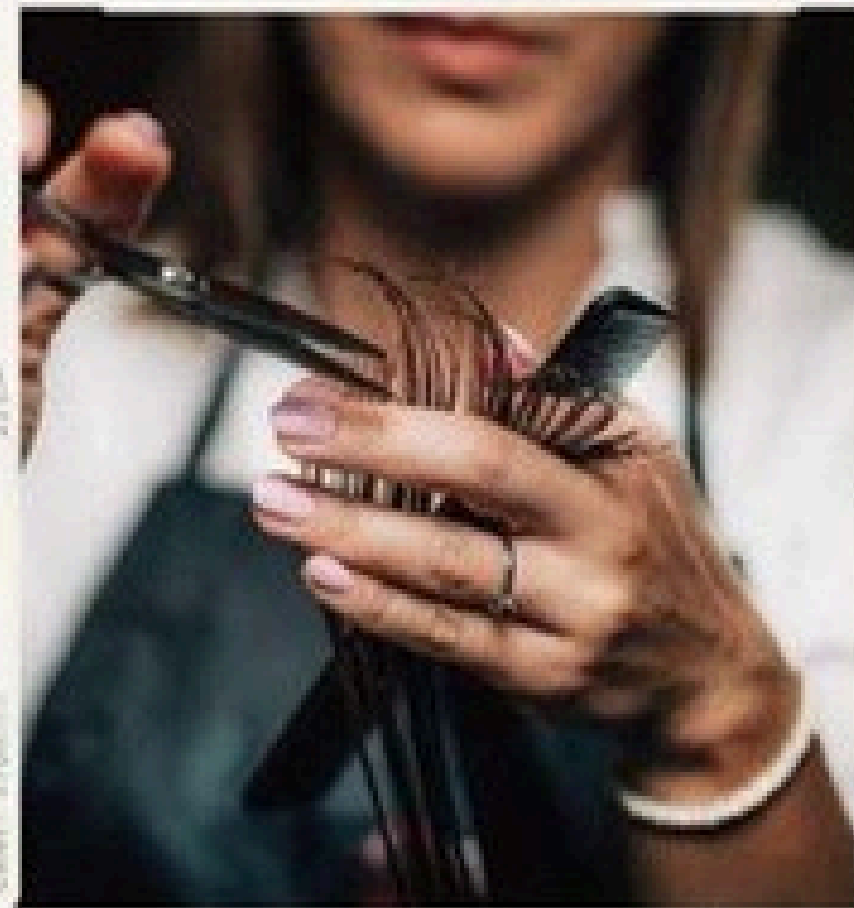
Wellness Club





ABOUT US

TheFashionHabib Wellness Club



Welcome to TFH Salon, where beauty meets perfection! We take pride in being your ultimate destination for a transformative and rejuvenating beauty experience.

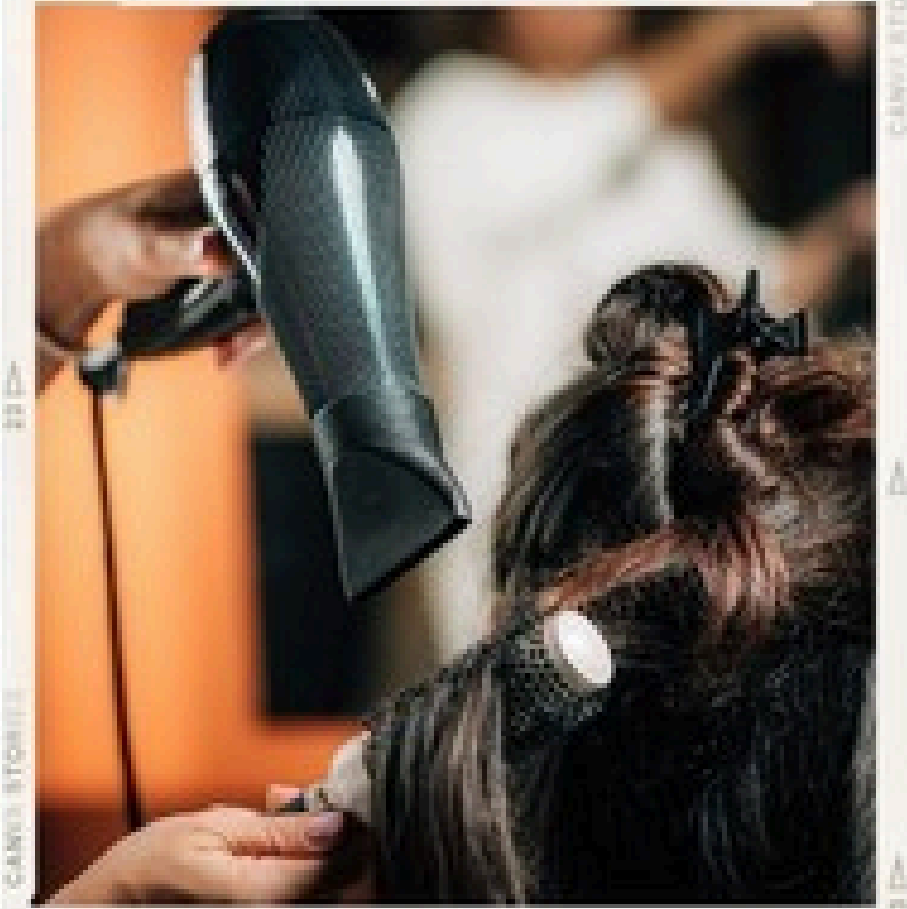
At TFH Salon, we believe in the power of self-expression and the impact it can have on your confidence and well-being.

At the heart of TFH Salon lies a commitment to delivering unparalleled beauty services that cater to your unique style and preferences.

Our philosophy is centered around the idea that beauty is not just about how you look, but also about how you feel.

SERVICES OFFERED

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HAIR CARE



BEAUTY TREATMENTS



GYM And SPA

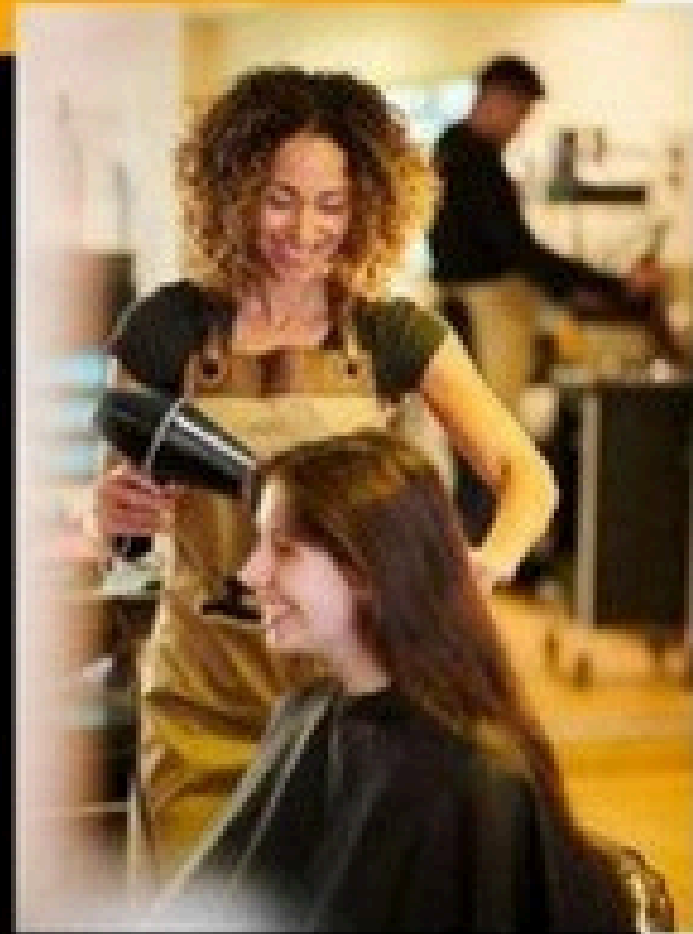


HAIR STYLING



MAKEUP SERVICES

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SERVICES WE OFFER

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HAIR

Whether you're in the mood for a bold new haircut or a subtle touch-up, our salon provides a diverse array of hair services to cater to all your needs.

BEAUTY & SKIN

Committed to assisting you in achieving your desired appearance, our beauty experts ensure you leave feeling confident and beautiful.

Our skilled estheticians provide personalized and other ensuring provide facials, peels, treatments, a clear and glowing complexion.

GYM & SPA

Our modern gym is equipped with advanced machines and expert trainers to help you achieve your fitness goals. After your workout, unwind in our luxurious spa with soothing therapies, massages, and rejuvenating treatments.

MAKEUP

Our makeup artists, skilled in the latest techniques and trends, exclusively use premium products to guarantee a flawless finish.

OUR MENTOR

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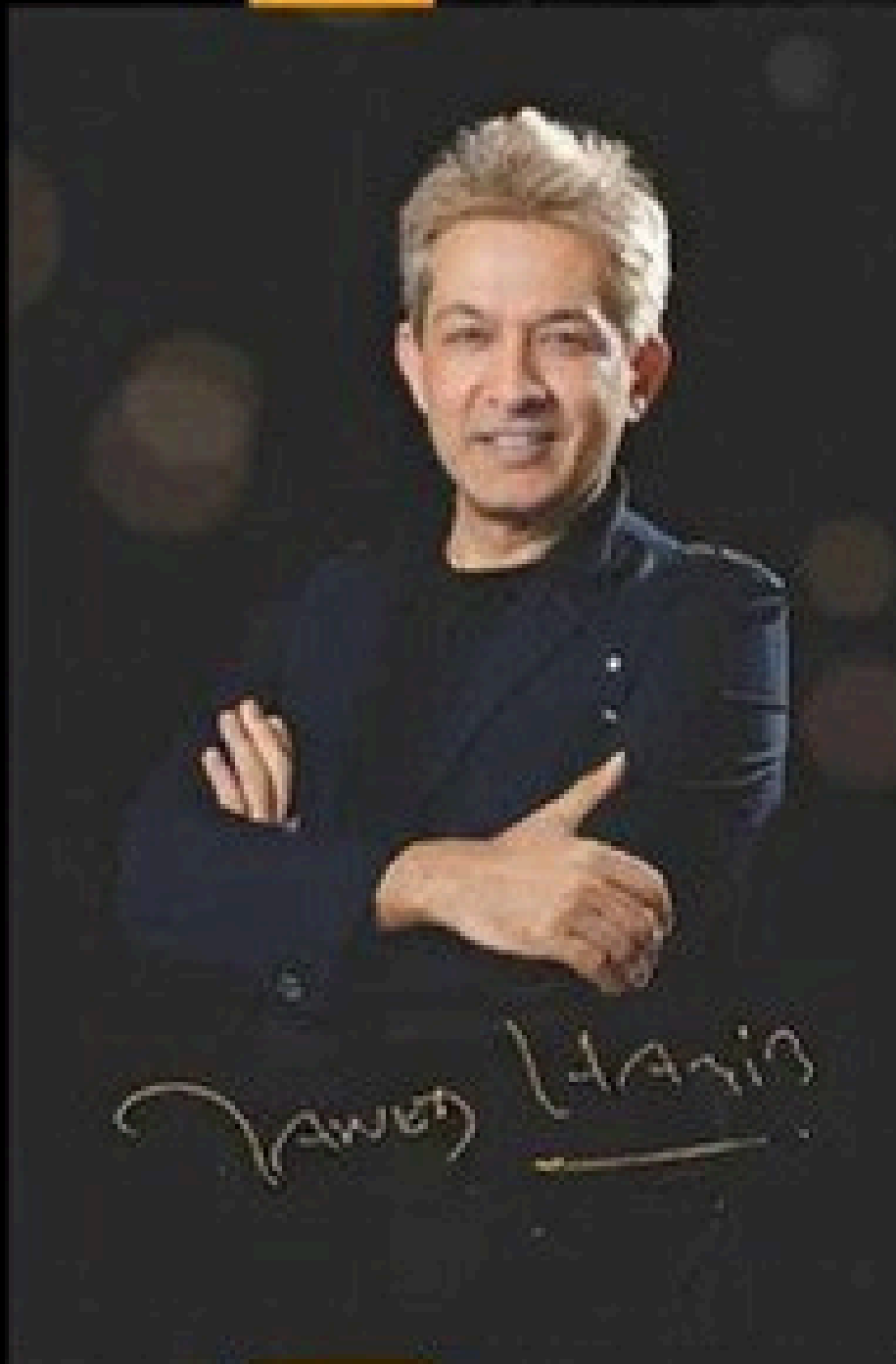
MR. JAWED HABIB

At TFH Salon, mentorship is the heartbeat of our success. Leading the charge is Mr. Jawed Habib, an industry icon with a legacy spanning three generations. Born with scissors in hand, Mr. Habib has not only embraced his impressive lineage but has also carved his own unique identity.

As a 3rd generation barber, his journey is a testament to his passion and commitment. Beyond being a skilled stylist, Mr. Habib has played diverse roles in the industry – from an educator shaping the next generation of talent to a brand ambassador representing excellence.

His entrepreneurial spirit shines through as a salon owner and successful businessman. Mr. Jawed Habib brings unparalleled expertise and a wealth of experience to our mentorship.

His dedication to elevating skills, fostering leadership, and cultivating a positive salon culture is ingrained in the personalized development plans that define our mentorship ethos at TFH Salon. Join us on this journey, where excellence is not just a goal but a way of life, guided by the visionary leadership of Mr. Jawed Habib.



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MARKETING AND PROMOTION

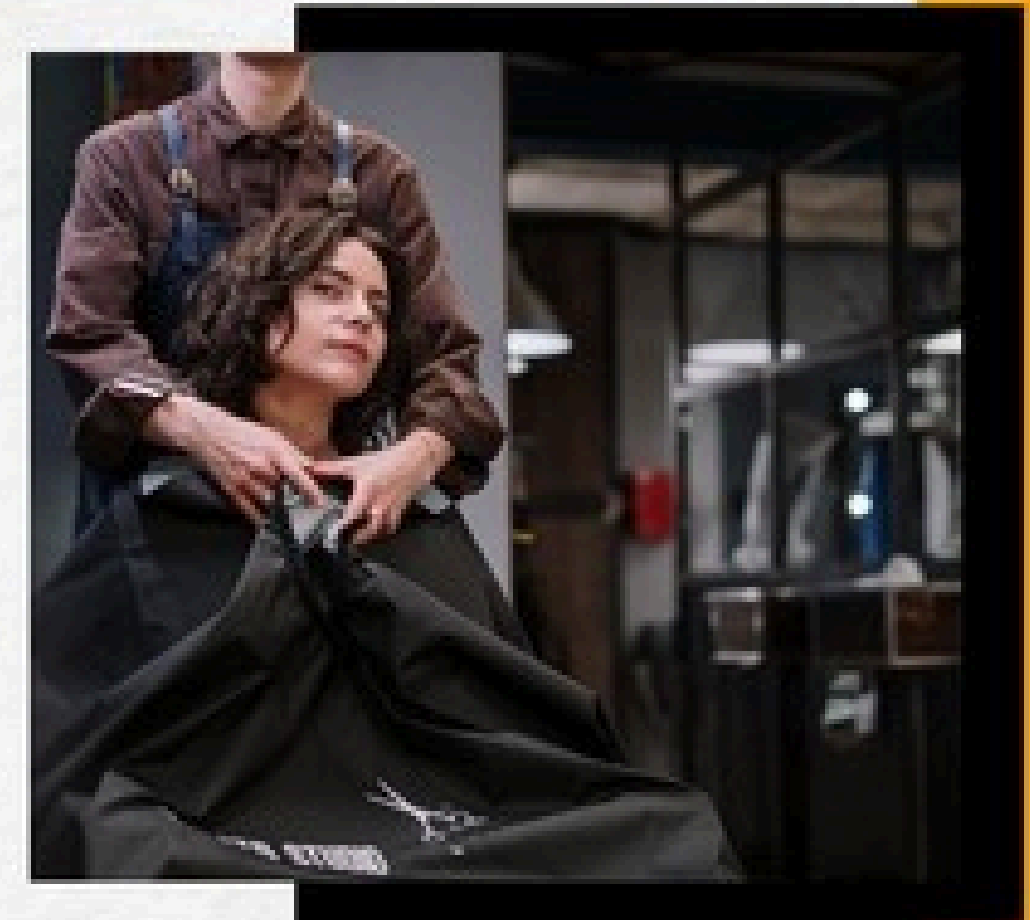
- 1. Market Development:** Develop and execute marketing strategies to enhance brand visibility and attract customers.
- 2. Local Marketing Support:** Support franchisees with local marketing efforts, including promotional activities, advertising campaigns, and events.

SUPPLY CHAIN MANAGEMENT

- 1. Inventory Management:** Ensure a consistent supply of products and equipment to all franchise outlets.
- 2. Vendor Relations:** Manage relationships with vendors and suppliers to negotiate the best prices and ensure timely deliveries.

CUSTOMER RELATIONSHIP MANAGEMENT

- 1. Inventory Management:** Monitor customer feedback and reviews to maintain high customer satisfaction across all franchise outlets.
- 2. Service Improvement:** Implement strategies to resolve service issues and enhance customer experience across all franchise outlets.
- 3. Vendor Relations:** Manage relationships with vendors and suppliers to negotiate the best prices and ensure timely deliveries.





MARKET ANALYSIS

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1. Industry Overview:

The Hair, Beauty and grooming industry in India is growing rapidly, driven by increasing consumer demand for quality grooming services.

2. Target Market:

District, with its large, diverse, and affluent population, presents a significant market opportunity for TFH Salon.

3. Competitive Landscape:

While there are numerous salons in the region, TFH Salon's unique value proposition of luxurious and comprehensive grooming services sets it apart.

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COMPLIANCE AND **LEGAL**

- 1. Regulatory Compliance:** Ensure that all franchise outlets comply with local laws and regulations, including health and safety standards.
- 2. Legal Support:** Provide legal assistance to franchisees for issues related to franchise agreements, lease agreements, and other contractual matters.

REPORTING AND **COMMUNICATION**

- 1. Regular Updates:** Ensure a consistent supply of products and equipment to all franchise outlets.
- 2. Co-ordination:** Facilitate effective communication between franchisees and the corporate office to ensure alignment with brand goals and strategies.

THANK YOU

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